

SAM Summit, '06

CHICAGO

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SAM PRACTITIONER OF THE YEAR AWARD PRESENTED AT SAM SUMMIT '06



SAM Summit '06 attendees enjoy a laugh with Steven Russman at the evening reception. Left to right: Andrea Palmer, Kathleen Rich, Rebecca Jenkins and Patricia Hutchinson.



Michael Crumm of Lower Colorado River Authority accepts an honorable-mention award.

ECPweb and IBSMA presented the Software Asset Management Practitioner of the Year award at SAM Summit '06 on May 1, 2006 in Chicago, Ill. Jeffrey Tramel of Electronic Data Systems Corporation (EDS) was chosen as this year's recipient. Tramel is the asset management process owner for EDS's program for the U.S. Department of the Navy's Navy Marine Corps Intranet (NMCI).

"It is part of the mission of IBSMA to recognize excellence in the practice of software asset management," said Steven Russman, founder of ECPweb, "it was a pleasure to host these respected colleagues."

Jeff Tramel was selected based on the sophistication of the practices put in place and the level of achievement of his software asset management program. He was chosen by an independent panel of experts from around the country affiliated with ECPweb or the International Business Software Managers Association (IBSMA).

"Our original intention was to name one practitioner of the year, but we were impressed by the number of quality entrants and were compelled to name a runner-up and several honorable mentions," stated Russman.

The runner-up for 2006 was J. Chris Bourdier of Wachovia Corporation. Honorable mentions for the award included Michael Crumm of Lower Colorado River Authority, Donald Rowland of HealthNow NY Inc., Mark Horn of American Family Mutual Insurance, Paul 'Doc' Burnham of Equifax Inc. and Douglas Bleyaert of La-Z-Boy Incorporated.

All of the winners were honored at a reception during SAM Summit '06 at the Gleacher Center in Chicago. More than 110 software asset managers attended the fourth annual SAM Summit and enjoyed a great deal of learning and networking opportunities.

"The event exceeded our expectations, bringing in a number of last-minute registrations. SAM Summit '06 had a lot of positive energy and the attendees enjoyed the group discussions and interaction with representatives from Adobe, EMC, IBM, Microsoft and Oracle," according to Steven Russman.



H.B. Lawson of EDS accepts the SAM Practitioner of the Year award on behalf of Jeffrey Tramel. Steven Russman at right.

International Business Software Managers Association

IBSMA is an international organization of business-focused software asset management (SAM) professionals working together to develop and promote SAM best practices and bring about change in the software industry. IBSMA is a program of ECPweb.com.

ECPweb.com

With a global network of independent consultants, research analysts and practitioners, ECPweb.com is the innovative leader in timely news and reviews of technology asset, service and software management issues, practices and tools.

SAM Summit '06 attendees rate this year's conference our best!

"I enjoyed the 'SAM family' atmosphere. The conference was the right size to interact and share experiences." – David Maraia, The Hartford

"Expert speakers and qualified advanced participants." – Scott Lemm, University of Michigan

"The setting was excellent. The organization very good. The software compliance panel discussion and seminar were worth the trip." – Kate Besso, Kaiser Permanente

"The software audits and enforcement sessions were my favorites." – Delores Anderson, Pactiv Corp.

"I liked the mix of roundtables and presentations, best practices and how other companies met the challenges of implementing SAM." – Jeremy Cormier, Wellpoint Inc.

"I enjoyed the panel discussion with Microsoft, Oracle, SIIA and [attorney] Rob Scott." – Tracey Schildt, SC Johnson & Son, Inc.

"I loved the discussion roundtables." – Michele LaBocchetta, Wellpoint, Inc.

"I'm going to be able to take a lot of the content discussed and integrate it with process definitions within our team." – Kathleen Rich, Ernst & Young

"The [conference] information gave me a better understanding of what I need to address with my company." – Sherrill Whelan, Anixter Inc.